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ADDISON ANNOUNCES NEW EVENT, FORK & CORK *May 16 & 17, 2014 at Addison Circle Park*

ADDISON, Texas — Addison is excited to introduce an all-new culinary event, **Fork & Cork**, May 16 and 17, 2014 at Addison Circle Park. Designed for the epicurious, this intimate, two-day event will bring together celebrated chefs, craft breweries, wineries and spirit makers—tempting palettes with more culinary style.

Fork & Cork attendees can get their hands dirty with interactive cooking classes, dive into delicious bites from some of the best restaurants in the DFW area, and imbibe in divine cocktails, craft beers and wines. Fork & Cork evolved out of the success of Taste Addison and will replace it as the city's annual signature food event—and take Addison back to its culinary roots.

Featured talent for the first annual Fork & Cork includes internationally acclaimed, James Beard Award winning chef and current judge on ABC's *The Taste*, Marcus Samuelsson, and music from Texas legend, Pat Green. The event will feature tasting pavilions paired with artisan experiences and a Grand Tasting Tent. Guests can also channel their inner sommelier or brew master in wine and craft beer seminars.

Friday night features an all-inclusive \$65 food and drink ticket with restaurants serving bite-size samples. A portion of the proceeds from Friday night will benefit Café Momentum—a non-profit organization that teaches critical skills that allow youth to apply what they have been taught in re-release programs in a safe, real-world environment of nurturing accountability. The \$35 ticket on Saturday includes the Grand Tasting Tent, the Pat Green concert, and access to restaurants cooking taste-sized dishes onsite for \$1 to \$5 each. In addition, a limited number of \$100 VIP packages will give special access to hands-on cooking classes, Marcus Samuelsson's demo, special tasting opportunities, chef meet and greets, valet parking and more.

"We are truly excited to present this new endeavor that celebrates Addison's culinary heritage," said Barbara Kovacevich, Director of Addison Special Events. "Fork & Cork will be a great gourmet gathering—a casual but sophisticated event for people who enjoy food as entertainment. It will spotlight the culinary diversity found among Addison's chef-driven establishments, and introduce guests to a new way of thinking about food in our city."

Known for some of the most innovative events in the country, Addison is excited at the chance to evolve one of its legendary events into the new Fork & Cork. After brand research and focus groups, it was clear that patrons wanted a more culinary-focused event where they can participate alongside celebrity chefs while celebrating the world of taste.

Fork & Cork

May 16 and 17, 2014

Open to Ages 21 and Up

Friday, 6-10 p.m.: Tickets \$65

Saturday, Noon – 11 p.m.: General Admission Tickets - \$35, VIP Tickets - \$100

Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas

www.addisontexas.net

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